Stacking Up! The Fayetteville Public Library continues to increase in usage each year. In 2007 the library circulated about 952,000 books and materials – a 10% increase from 2006 and a 251% jump from 1997. Fayetteville is clearly a city of readers, one reason this is such a great community to live.

Throughout the past 10 years, library staff has compared FPL to those cities hosting major state-funded universities, such as Lawrence, Kansas; Ames, Iowa; Denton, Texas; Champaign-Urbana, Illinois; Iowa City, Iowa; and Columbia, Missouri. Ten years ago the Fayetteville Public Library lagged far behind these libraries in use, number of staff and hours open, funding and other key measures. Library staff listened to the community’s needs and diligently sought creative ways to meet and fund them. In 2004, Blair Library opened, and the following year, the library received the 2005 Library of the Year award for improvement efforts. The 2007 usage measures demonstrate that the library is catching up and even exceeding some of these communities.

In 2007:

- More than 2,600 books, digital books and materials checked out daily.
- Approximately 2,000 people visited the library each day.
- More than 1,000 programs were offered to the public.
- Approximately 50,000 people attended library programs.
- More than 200 reference questions were answered each day.

The library’s strategic plan, crafted with community input and approved in late 2006, led the way to more service improvements in 2007. They are:

- Added three hours of operation each week.
- Added three remote returns at the Bank of Fayetteville branches on College Avenue, Mission Boulevard and Wedington Drive.
- Expanded the library’s website to include local obituary information for genealogists and historians, as well as a Community Wiki of local non-profit resources.
- Upgraded internet bandwidth.
- Made laptops available for checkout within the library.
- Added a public fax service.
- Implemented credit card payment for fees and merchandise.
- Established the Non-Profit Resource Center to serve the area’s 500 non-profit organizations.
- In partnership with the local Optimists’ Club, established Opti-Learn Peer Tutoring Program for high school students.
- Reached out to at-risk and incarcerated teens to teach basic life skills through a Community Development Block Grant.
- Reached underserved preschoolers through the volunteer-driven Reading Roadshow.
- Through a gift from the Washington County Law Library, received access to Westlaw online legal research database.
The strategic plan set a goal of increasing the visibility of the library's services. A revamped newsletter, “Exclamation,” was produced monthly, and a listserv was established to alert patrons of upcoming events.

Blair Library continues to draw attention from tourists, media, visiting dignitaries and area businesses seeking to attract employees. In April, the library was named an American Green Landmark Library by TravelSmart Newsletter for the cutting edge use of energy efficient architecture and construction, and, in late summer, the library won the Voices of Youth Advocates Annual Teen Program Roundup’s Most Valuable Program award.

A key goal for the library is sustainable funding. In 2007, thanks to both the library’s Foundation and Friends of the Library, private funding increased to more than $300,000 – making the difference between a good library and a great one.

To further develop that capability, the library received a coveted National Endowment for the Humanities Challenge Grant. During the next five years, the Library will raise a triple match to the $600,000 challenge. Once met, the library will have a $2 million endowment for humanities collections and programs.

These are the highlights of the work the library has undertaken to continue its service improvements, fulfill its mission and realize the vision of becoming a “powerfully relevant and completely accessible” library. There’s no question that progress is being made. While Fayetteville is experiencing a downturn in sales tax revenues, the library will continue to seek ways to sustain its funding and provide services to the people of Fayetteville.

These are exciting times for the Fayetteville Public Library. Not only is the library busier than ever, open more hours and offering the very best collections, digital resources and programs, it is expanding its reach into the community and out to those most in need of library services. The library’s continued success would not be possible without the support of the library’s Board of Trustees, elected officials, FPL Foundation members, Friends of the Library members, sponsors and donors, volunteers and dedicated library staff.

We look forward to another year full of opportunities to serve the Fayetteville community in both traditional and innovative ways.

Louise Schaper
Executive Director

Daniel E. Ferritor
President, Library Board of Trustees
Stacking Up in Circulation

The Fayetteville Public Library is much more than a house for books.

The library has more than 238,000 items, including DVDs, CDs, audiobooks, laptops and parenting kits.

Community members realize this and are checking out items at a record pace. In 2007, 951,872 items were checked out – a 10 percent increase from 2006. Use of the library has increased steadily since 2004 when Blair Library opened. In 2007, the number of cardholders increased 14 percent to 61,419.

Visitors to the library come for a variety of reasons: to relax with a book in one of the many plush chairs, buy a coffee at Arsaga’s Espresso Café or to use one of the library’s 112 public computers. Other guests come to attend events or simply take advantage of the floor-to-ceiling windows that provide natural lighting and excellent views of the city.
In 2007, 951,872 items were checked out – a 10 percent increase from 2006.
Patrons spent 15,490 hours on the library’s wireless network in 2007.
Stacking Up in Services

The library’s southern terrace, with its sweeping views of the Boston Mountains, is just one of the many special places patrons can sit with a laptop.

And if you forgot your laptop at home, don’t worry.

At the Fayetteville Public Library, laptops are just one of the many things available for patrons to check out. In 2007, 4,209 patrons used the wireless access for 15,490 hours – a whopping 41 percent increase in the number of hours from 2006 when 3,276 patrons used the wireless service for 11,004 hours.

Library patrons are increasingly using their online account to reserve books. In 2007, the library filled 43,748 holds – a 53 percent increase from the previous year.

It’s no wonder. There are plenty of items to reserve. The library also offers the latest best-sellers, DVDs, CDs, audiobooks, Playaways and parenting kits in its collection of more than 238,000 items. In the past year, the library added more than 22,000 items to its selection.

The library also has a vast collection of digital resources, accessible to Fayetteville Public Library patrons through their nearest computer – whether at home, work or at the library. These online resources aid in everything from test preparation for high school and college exams to starting a small business.
Stacking Up in Programming

Storytimes, like this Preschool Storytime, are almost daily occurrences at the Fayetteville Public Library.

The library offers programs for all ages, from its littlest library users – beginning with Baby Bookworm programs – to computer classes that teach adults how to set up an email account.

The Fayetteville Public Library offered more than 1,000 programs in 2007. Those include storytimes, which are offered five days a week and serve babies through 5-year-olds. Other programs include after school workshops for elementary students, Teen Anime and Teen Knitting clubs, three adult book clubs and a film club.

The Fayetteville Public Library also offers programs that feature special guest speakers. In 2007, those speakers included Judith Krug, executive director of the American Library Association’s Office of Intellectual Freedom, Nancy Giles, a TV and film personality who provides commentary for CBS News’ *Sunday Morning*, and Anthony Bourdain, chef, author and host of *No Reservations* on the Travel Channel. Bourdain’s visit brought more than 600 people to the library.
The Fayetteville Public Library offered more than 1,000 programs in 2007.
The library has more than 155 volunteers who contributed about 14,000 hours of service in 2007.
Stacking Up for the Community

The community is what makes the Fayetteville Public Library a special place, whether it’s the patrons who visit the library or volunteers who work to make the library a better place.

The library has more than 155 volunteers who contributed about 14,000 hours of service in 2007 – the equivalent of 7 full time employees.

Library volunteers serve in a variety of capacities at Blair Library, from working in the Friends bookstore to repairing damaged books to helping with children’s programming. Volunteers also bring the library to the community through the Lending Hands program, which delivers library material to homebound Fayetteville residents, and through Reading Roadshow, which brings library storytimes to local Head Starts, the Richardson Center, Children’s House and other organizations.
Fayetteville Public Library

2008 Library Board of Trustees
Dan Ferritor, President; Lorraine Brewer, Vice-President;
Beverly Bassett Schaffer, Treasurer; Elizabeth Jordan,
Secretary; Marla Hunt; Mike Malone; and Don Marr

2008 Management Team
Louise L. Schaper, M.L.S., Executive Director; Shawna Thorup, M.L.S.,
Director of Operations; Catherine Rew, B.S., Director of Administrative
Services; Kara Rago, B.A., Director of Advancement and
Community Relations; Jonathan Atha, Assistant Manager, Facilities
and Sustainability; Margaret Burdette, B.A., Manager, Volunteer
Services; Laurel Greenwood, B.A., Manager, Youth Services; Sarah
Houk, M.L.S., Manager, Technical Services; Gwyneth Jelinek, B.A.,
Assistant Manager, Circulation Services; Samuel Palmer, Manager,
Facilities and Sustainability; Michele Raine, M.L.S., Manager, Adult
Services; Denise Stramel, Manager, Circulation Services; Sarah
Terry, M.P.A., Manager, Communications; and Lynn Yandell, B.S.,
Computer Systems Engineering, Director, Information Technology

Fayetteville Public Library Foundation

2007 – 2008 Board of Directors
Linda McBride, President; Karen Lewis McDonald, Vice-
President; Amy Sorrell, Treasurer; Stacy Keenan, Secretary;
David Banks; Mary Beth Brooks; Mary Ella Earle; Dan Ferritor;
Hershey Garner; Greg Jones; and Louise Schaper, ex officio

Friends of the Fayetteville Public Library

2008 Board of Directors
Jake Lamkins, President; Walt Danforth, Vice-President;
Rhoda Woods, Treasurer; Nan Lawier, Secretary; Connie
Clark; Janet Gorman; David Luhn; Donnie Porter; Ann
Prichard; Kim Ratliff; Betty Solis; and Martha Ward
Operating and Materials Revenues

FISCAL YEAR 2007*

City of Fayetteville

General Fund ............................................ $1,613,146
CIP Capital items ..................................... $23,000
CIP Books .................................................. $295,000
City total .................................................... $1,931,146
Library millage .......................................... $1,166,746
State Aid to Public Libraries ....................... $111,907
Fees, Grants & Other .................................. $352,611
Contributions from FPL Foundation ............. $305,169
Contributions from Friends of FPL** .......... $24,000
Grand total ............................................... $3,891,579

Library Expenditures

JANUARY 1, 2007 – DECEMBER 31, 2007

Personnel Services ............................... $2,062,262
Books, AV & E-resources ........................... $424,343
Materials and Supplies ............................ $603,560
Services & Charges ................................... $92,158
Maintenance ............................................ $142,594
Subtotal ................................................. $3,324,917
Capital Outlay .......................................... $40,605
Total ....................................................... $3,365,522

2007 Library Measures

POPULATION SERVED (2007 ESTIMATED)

Fayetteville ............................................. 68,980
Washington County .................................. 193,771
Library Cardholders ................................. 61,419
Total Program Attendance ....................... 49,303

Children’s Program Attendance ............... 38,630
Young Adult Program Attendance .............. 5,591
Adult Program Attendance ......................... 5,082

Materials Owned ..................................... 238,079
Periodicals / Titles .................................... 357
Databases ............................................... 52
Reference Questions Answered ................... 96,185

Total Check Outs ...................................... 951,872

Children’s Material Checked Out .............. 337,034
Young Adult Material Checked Out ............. 38,921
Adult Material Checked Out ......................... 572,768

Downloadable Audio Books Checked Out .......... 3,149
Visits .................................................... 572,185
Volunteer Hours ........................................ 14,012
Staff (Full-Time Equivalent) ....................... 42.5
Staff with M.L.S. degree ............................... 10
Square Feet of Library Facility ..................... .88,000

Library Ratios and Peer Comparison

MEASURE FOR CITIES  FPL 2007  NAT AVG 07

Library holdings per capita ............. 3.5  3.3
Annual visits per capita .................. 8.3  5.6
Reference transactions per capita ....... 1.4  1.1
Collection turnover ......................... 4.0  2.8
Circulation per capita ...................... 13.8  9.5
Percent population with library card\* .... 89%  61%
Book/materials expenditures per capita $6.15  $5.35
Book/materials as a percent of expenditures 12%  13.1%
Annual expenditures per capita .......... $48.79  $41.90

*2007 financial figures audited by BKD LLP, Certified Public Accountants, Fort Smith, Arkansas.

**$39,500 gift was given by Friends of FPL to the FPL Foundation for the National Endowment for the Humanities Challenge Grant.


\* Cardholders may live outside Fayetteville city limits.
City Library Benchmark Comparisons 2007

<table>
<thead>
<tr>
<th>CITY</th>
<th>POPULATION / SERVICE AREA</th>
<th>OPERATIONS EXPENDITURES (IN MILLIONS)</th>
<th>HOURS OPEN</th>
<th>FTE*</th>
<th>M.L.S. LIBRARIANS</th>
<th>CHECK OUTS</th>
<th>EXISTING BUILDING (SQ. FEET)</th>
<th>PLANNED BUILDING (SQ. FEET)</th>
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<td>18.2</td>
<td>1,786,773</td>
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<td>Iowa City, IA</td>
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<td>1,378,519</td>
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<td>Lawrence, KS</td>
<td>88,605</td>
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<td>Urbana, IL</td>
<td>37,362</td>
<td>$2.66</td>
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<td>18.3</td>
<td>803,151</td>
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</tbody>
</table>

Fayetteville Public Library Foundation

$10,000 to $99,999
Jim and Nancy Blair  
Care Foundation, Inc.  
Friends of FPL  
Bob and Linda Gaddy  
Suzie Stephens and Jim Hatfield  
Pat and Willard Walker Charitable Foundation  
Wal-Mart/SAM’S Club Foundation  
Carolyn Walton

$5,000 to $9,999
First National Bank of Fort Smith  
Suzannah Garrison  
Donna Geller  
Malcolm and Ellen Hayward  
Neal and Gina Pendergraft

$1,000 to $4,999
AEP / SWEPCO  
Anonymous  
Association of Fundraising Professionals  
Bank of America  
Scott and Taruna Bolding  
Hope and John Bradberry  
Carson Engineering and Mfg. Inc.  
Collier Drug Store  
Hershey and Denise Garner  
Susan and Onville Hall  
Tony and Susan Hui  
Jerome and Harriet Jansma  
David and Kathryn Jong  
Stacy and James Keenan  
Bill and Missy Kincaid  
Bill and Doris Ann Kisor  
Oscar and Marjorie Leverenz  
Mary Maier  
David and Deborah Malone  
Judy and Jay McDonald  
Northwest Arkansas Community Foundation  
Vijay and Deepak Parashara  
Lena and Joseph Reagan  
Archie and Beverly Schaffer  
Len and Louise Schaper  
Frank and Sarah Sharp  
Lloyd and Wanda Stephens  
W. K. Kellogg Foundation  
Bill and Nancy Waite

$500 to $999
Bill and Rosemary Conrad  
Virginia Coogan  
Janet Fiaccus and Bruce Dixon  
Elizabeth and Gerald Jordan  
Eric and Elizabeth Knowles  
Mike and Allyson Malone  
Raye and Elise Mitchell  
Porter and Sally Stone  
Superior Industries, Intl.  
T.L. Foundation  
Dottie Wood

$1 to $499
Beth Brooks  
Dana and Tom Dykman  
GE Foundation  
Gretchen Gearhart  
Jim Hammons  
Junior Civic League  
McFerran Family  
Paul and Eunice Noland  
Barbara and Doug Prichard  
Ozarks Electric Cooperative Corp.  
Ron and Rebecca Wood

Honorariums

In Honor of Winnie Brekelbaum’s first birthday  
Alyson Low

In Honor of Jacky Douglas  
Ann and Frank Kelly

In Honor of Willard and Lu Gatewood  
Josephine and John Marr

In Honor of Dr. William and Betty Harrison  
Josephine and John Marr

In Honor of Alexander Hemphill  
Alyson Low

In Honor of Dr. Paul Henry  
C. J. and Pauline O’Donnell

In Honor of Avery Meyer  
Alyson Low

In Honor of Lisa Morgan  
Justine and Doc Holladay

Fayetteville Public Library

4 Paws Training  
Elizabeth Adam  
Adventure Subaru  
Jesse Broadfoot  
Patty Campbell  
Connie and Bill Clark  
Mary and Tom Dillard  
Dogwatch - RHW, Inc.  
Robert Duval  
Willard and Lu Gatewood  
Charles and Samantha George  
Martha and Erik Gosh  
Frank and Ann Kelly  
Gayla Kae Kingfisher  
Jennifer Law  
Martha and Malcolm McNair  
Newcomers Book Club  
Erin Johnson-Powell  
Lennox Pruitt  
Irena Ptaszynski  
Pat Schram  
Michael and Dana Scott  
Dennis and Shirley Stropes  
Jack Tedford  
Alan and Amy Wilbourn  
Donald and Kathleen Wilson
2007 Highlights Calendar

January 14
Cover to Cover, the library's first adult winter reading festival, kicked off. More than 300 people enrolled in the program.

April 2
The library began opening at 9 am Monday through Saturday.

April 14 – 21
The library hosted The Big Read, a community-wide reading of *Fahrenheit 451*. 3,000 copies of the book were given away and the weeklong programming included book discussions, a visit from actress and commentator Nancy Giles, a dystopian movie marathon and a panel discussion about the freedom to read, led by Judith Krug, director of the American Library Association’s Office of Intellectual Freedom.

May
Three drop off boxes were installed at Bank of Fayetteville locations around Fayetteville.

June 26 & 27
Author and Grammy winner Bill Harley performed during Summer Reading Club.

July
The library received a National Endowment for the Humanities Challenge Grant. The library will raise a triple match to the $600,000 challenge during the next five years. The money will be used to create a $2 million endowment for humanities collections and programs.

July 21
The library hosted a celebration for the release of the seventh and final Harry Potter book, *Harry Potter and the Deathly Hallows*.

September 16
Friends of the Library hosted a panel discussion to commemorate the 50th anniversary of the integration at Central High School.

October 19
Anthony Bourdain, best-selling author, chef and host of *No Reservations* on the Travel Channel, spoke to a crowd of more than 600 at Blair Library.

Memorials

*In Memory of Macie Claire Bingham*
Karen McSpadden and Luke Faupel

*In Memory of Garrison Bingham*
Karen McSpadden and Luke Faupel

*In Memory of Elva Jean Blackburn*
FPL Staff

*In Memory of Sarah Burnside*
Frank and Suzanne Doughty
The Modern Literature Club
Martha and Cyrus Sutherland

*In Memory of Mary Louise Cain*
Kathleen and Cecil Alexander
The Allen Household
Frances Flemming
Cherry Light
Donna McNair and Joe Bates
Justice David and Carolyn Newbern
Jim Rasco and Pam Dunaway

*In Memory of Craig Close*
Jim and Nancy Blair

*In Memory of Shema Cockrill*
Steve and Sandra Breeding
E.C. and R.F. Diaz
Lezlee Holt
Northwest Arkansas Radiation Therapy Institute
Dr. Ted and Kay Wiggins

*In Memory of Kenneth Cowan*
Janet Heckathorn and Heckathorn Construction Co.

*In Memory of Mollie Brewer Crockett*
Roy and Butch Clinton

*In Memory of Pat Donat*
Harry and Lois Alward
Friends of FPL
Robert and Pauline Keegan
Denyse Killgore
Herbert and Bettye Lewis
Len and Louise Schaper
Nadine Sewak

*In Memory of Clay Edwards*
Skip and Billie Rutherford
Marion and Robert Wyckoff

*In Memory of Eugene C. Hall*
The Michael Courtney Family

*In Memory of Jim Jackson*
Ann and Morriss Henry
Marion and Robert Wyckoff

*In Memory of Allison Ann Justiss*
Alyson Low

*In Memory of Sarah Low*
Friends of Alyson Low

*In Memory of Daniel John Snellen*
Brenten and Kathy Stevens

*In Memory of Robert Williams*
Sondra Gordy

*In Memory of Macie Claire Bingham*
Karen McSpadden and Luke Faupel

*In Memory of Garrison Bingham*
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Friends of Alyson Low

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Brenten and Kathy Stevens

*In Memory of Robert Williams*
Sondra Gordy
Friends of the Fayetteville Public Library

Lifetime Members
Kim Agee
Harry and Lois Alward
Juan Carlos Balda
Arthur Beeghly
Ted and Leslie Belden
Bryan and Lauren Benafeld
Dick Bennett
Bob and Patty Besom
Jan, Greg and Trish Blair
Jim and Nancy Blair
Jeanette Blair
Patricia Blair
Dave and Marian Bolin
Catherine Boyd
Guy and Ellen Brown
Frank and Gen Broyles
Vince and Terri Chadick
Janie Chambers
John and Sharon Clark
Joe Copeland
Sid and Rita Davis
Gayle Deaver
Tim and Anne de Noble
Genie Donovan
Jack Edmiston
Dan and Patsy Ferritor
Janet Flaccus and Bruce Dixon
David and Andrea Fournet
Herb Fowler
Arthur and Lois Fry
Helene Furst
Bob and Linda Gaddy
Dan and Margot Ganster
Hershey and Denise Garner
Bill and Silvia Glezen
Ralph Goff Jr.
Gary and Susan Guthrie
Orville and Susan Hall
Helen Hamilton
Jerry and Kay Trumbo Havens
Malcolm and Ellen Hayward
Jimmy and Jeanie Hill
Marty and Marjorie Hurlburt
John and Lois Imhoff
Jerome and Harriet Jansma
Greg and Brenda Jones
Gerald and Elizabeth Jordan
Hannah Karnbach
Virginia King
Eric and Elizabeth Knowles
Jake Lamkins
Oscar and Marjorie Leverenz
David and Deborah Malone
Winnie MacDonald
Dorothy Metcalfe
Karen Lewis McDonald
Thomas and Lois Miller
Hugh and Donna Mills
Wesley and Patricia Murthshaw
Steven and Jeanne Neus
Leslie and Geoffrey Oelssner
Marion Orton
John and Pat Page
Louise Painter-Bowles
George Patterson
Fran Pearson
Donald and Kathryn Pederson
Susannah Porter
Anne Prichard
Roy and Norma Reed
David and Cathy Rew
Earle Rudolph
Len and Louise Schaper
Bill and Mary Jo Schneider
Jim and Jane Scroggs
Phil and Mary Alice Serafini
Frank and Sara Sharp
Cerri Shipman
Ken and Margaret Shimran
Ellen M. Shively
Steve and Judi Singleton
Mark Smidt
Ellen Smith
Ken Smith
Steve and Lindsley Smith
Walter Smith
Nancy Stiglets
Porter and Sally Stone
Cyrus and Martha Sutherland
Jim and Lynette Terrell
Michael H. and Jeanne Thomas
T.L. Foundation
Bill and LeAnn Underwood
Joe Upchurch
John and Nona Vinzant
Pat Walker
Carolyn Walton
Karen Wavering
James and Mary Jo Wickliffe
Bruce and Laura Wilkins
Fern Younkin

Members
Katherine Adam
Pete and Maureen Anderson
Vernon and Marilyn Anderson
Mark and Gail Arnold
Kathy Ball
Lu Banister
Carolyn Banks
Clay and Cathy Bass
David Beal
Louis and Trish Beland
Wanda Belzung
James Binns and Abigail Burnett
Mark and Mimi Blackwood
George and Betty Blyholder
Irmey Boyer
George and Freda Bradley
Ted and Patsy Brewer
Judy Brittenum
Lori and Kevin Brock
Suzanne Brooks
Walter and Jane Brown
Ron and Carol Buescher
Wade Burnside
John and Judy Burrow
Mary Burton
George Butler
Joe and Joan Campbell
Charles Carnes
Marian Catron
Robert and Sara Caulk
Buddy and Susan Chadick
Margaret Christensen
Constance Cleck
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Nancy McVey
Mr. and Mrs. Meuleners
Francis and Eunice Millet
Betty Minter
Rita Mitchell
Shannon Mitchell
### Volunteer Speakers, Performers, Artists & Artisans

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<thead>
<tr>
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<tr>
<td>Brent Bailey</td>
<td>Kirby Estes</td>
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<td>Lisa Sharp</td>
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<td>Carl Koeller</td>
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<td>Beth Brooks</td>
<td>Robert Ford</td>
<td>McCallery's Irish Dancers</td>
<td>Jane Thompson, Arkansas History Commission</td>
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<td>Matthew Daniels &amp; the National Federation of the Blind</td>
<td>J.B. Hogan</td>
<td>North Arkansas Flute Choir</td>
<td>Nancy Williams</td>
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<td>Michael Hogwood</td>
<td>Geoff Oelsner</td>
<td>Barbara Youree</td>
<td>YouthCAN!</td>
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<td>Charlotte Hopping</td>
<td>Ozark Chamber Singers</td>
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<td>Invisible Children</td>
<td>John Paul</td>
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<td>Elizabeth Jaccoway</td>
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<td>Ven. Geshe Thupten Dorjee</td>
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<td>David Pickens</td>
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<td>Patricia Relph</td>
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<td>Wayne Kennamer</td>
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<td>Charles Robinson</td>
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<td>Charles and Jane West</td>
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