Despite adverse financial circumstances and constraining physical space, 2015 was another banner year for Fayetteville Public Library. Library attendance achieved a milestone with 619,140 people coming through the doors. That equates to 185 people an hour! This community is indeed loving its library to death.

A significant contributor to the rising number of library visitors is the 13% increase in programming attendance. This year, 81,734 people attended the library’s 1,608 programs. The Summer Reading program alone experienced a 37% increase with 24,850 attendees, and author Lois Lowry drew 900 people. We are experiencing the trend in phenomenal programming growth that public libraries across the United States are experiencing. Likewise, we are also experiencing the limitations of not having the physical space to accommodate the growth, something emphasized in our 2030 Master Plan.

Despite our materials collection growing to 294,809 items, we are following another national trend with a slight decline in circulation. This year we circulated 1,193,607 items, a 6% decrease from the previous year. While consistent with what is happening on the national level, a significant contributor to our particular decline was the removal of $84,500 from the materials budget due to our ongoing operations and maintenance revenue shortage.

The 2015 operation and maintenance revenue shortage had impacts beyond circulation. Library staff entered the year having cut more than $500,000 in order to have a balanced budget. The cuts in planned activities were experienced across the board from building maintenance and book purchases to reductions in IT software and equipment and elimination of staff raises. To further exacerbate the problem, the Arkansas General Assembly reduced State Aid to Public Libraries by $1 million during the 2015 Legislative Session, resulting in a $30,000 dollar cut to the library.

With future budget shortages looming and no immediate relief on the horizon, the Board of Trustees appointed a Long-Term Revenue Committee that was tasked with making recommendations for cutting library costs and increasing revenues for the 2016 budget. The committee identified approximately $539,700 in savings and revenue generation. Recommendations included:

- Use increased millage revenue from the 2015 property reappraisal to shore up FPL’s budget
- Increase meeting room fees
- Increase fines and fees
- Reinstate operating transfer from the Fayetteville Public Library Foundation Unrestricted Endowment
- Do not replace departing employees
- Charge for events
- Ask the citizens of Fayetteville to support a millage increase

While telling public library staff that they need to tighten their belts, cut budgets and do more with less is like the old saying, “you can’t get blood out of a turnip,” we end 2015 prepared to face the challenge. The staff of the Fayetteville Public Library has been described as “among the best in the world” by Blair Library architect Jeff Scherer. As a past member of the Equipment Section Committee of the International Federation of Library Associations, he should know. Together, we will continue to provide the world class materials, programs and services that Fayetteville has come to expect from its public library.

Sincerely,

David Johnson,
Executive Director
Fayetteville Public Library

2015 Library Board of Trustees
Brenda Boudreaux, President; Hershey Garner, Vice-President; Maylon Rice, Treasurer; Janine Parry, Secretary; Kim Agee, Suzanne Clark; and Susan Graham

2015 Management Team
David Johnson, Executive Director; Sam Palmer, Director, Facilities & Sustainability; Lynn Yandell, Director, Information Technology; Susan Foley, Director, Development; Lolly Greenwood, Director, Youth Services & Outreach; Sharon Daniel, Office Manager; Gwyneth Jelinek, Manager, Circulation Services; Sarah Hous, Manager, Technical Services; Margaret Burdette, Manager, Volunteer Services; Jonathan Atha, Manager, Building Services; Willow Fitzgibbon, Manager, Adult Services; Chris Moody, Manager, IT; Stephen Davis, Manager, Accounting and HR; Brandi Holt, Manager, Marketing & Communication; Gretchen Allen, Assistant Manager, Circulation Services; Caitlyn Walsh, Assistant Manager, Youth Services; Heather Robideaux, Assistant Manager, Adult Services; and Shawn Walker, Assistant Manager, Technical Services

Fayetteville Public Library Foundation

2015 Board of Directors
William Jackson Butt II, President; Sallie Overbey, Vice-President; Brock Gearhart, Secretary/Treasurer; Teresa Cornett; George Faucette; Nicole Olmstead; David A. Russell; Mike Russell; Marti Sharkey; Tony Uth; and Kim Agee, Board of Trustees representative

Friends of Fayetteville Public Library

2015 Board of Directors
Kim Ratliff, President; Georgena Duncan, Vice-President; Janet Gorman, Treasurer; Jake Lamkins, Secretary; Mimi Blackwood; Mona Calvert; Leann Collins; Julie Fish; Sue Graham; Suzie Jenkins; Steven Neuse; Donnie Porter; and Peggy Werner

Expenditures

JANUARY 1, 2015 – DECEMBER 31, 2015
Personnel Services .................................................. $2,533,364
Materials and Supplies ........................................... $384,218
Services and Charges .............................................. $640,618
Maintenance .......................................................... $142,129
Capital Outlay ......................................................... $855,417
Total ................................................................. $4,555,746
Use of Reserves ...................................................... $389,246

2015 By the Numbers

POPULATION SERVED
Fayetteville ......................................................... 81,450
Washington County ............................................... 225,477
Library Cardholders ............................................... 73,012
I-Cards ................................................................. 10,445
Program Attendance ............................................... 81,734
Children’s Program Attendance ................................. 40,154
Teen Program Attendance ...................................... 1,368
Adult Program Attendance ..................................... 11,844
Livestreams of Storytime ......................................... 450
Outreach Program Attendance ................................ 27,918
Materials Owned .................................................. 1,193,607
Print ................................................................. 1,065,466
eBooks / eResources .............................................. 128,141
Computer users ..................................................... 107,836
Volunteers:
Number ............................................................ 196
Hours ............................................. 14,635
Staff ................................................................. 47.3 FTE

Operating and Materials Revenues

FISCAL YEAR 2015
City of Fayetteville .................................................. $2,118,401
Library millage ...................................................... $1,390,925
Contributions from FPL Foundation ........................... $137,527
Investment Income ................................................ $49,132
State Aid to Public Libraries ................................... $126,274
Fines & Fees ......................................................... $114,520
Grant Revenue ..................................................... $41,194
Miscellaneous ....................................................... $286,791
Grand Total ......................................................... $4,166,500
# NATIONAL AND BENCHMARK COMPARISONS

<table>
<thead>
<tr>
<th>MEASURE FOR CITIES 50,000 – 99,000</th>
<th>FPL 2015</th>
<th>NATIONAL AVERAGE 2015(^1)</th>
<th>BENCHMARK(^2) AVERAGE 2015(^1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent population with library card(^3)</td>
<td>89.64%</td>
<td>54.79%</td>
<td>67.84%</td>
</tr>
<tr>
<td>Reference transactions per capita</td>
<td>1.03</td>
<td>0.80</td>
<td>0.97</td>
</tr>
<tr>
<td>Book/Materials expenditure per capita</td>
<td>$5.20</td>
<td>$4.72</td>
<td>$7.68</td>
</tr>
<tr>
<td>Circulation per capita</td>
<td>14.65</td>
<td>8.23</td>
<td>12.07</td>
</tr>
<tr>
<td>Library holdings per capita</td>
<td>3.62</td>
<td>3.92</td>
<td>3.83</td>
</tr>
<tr>
<td>Collection turnover</td>
<td>4.04</td>
<td>2.41</td>
<td>3.16</td>
</tr>
<tr>
<td>Total holdings(^4)</td>
<td>294,809</td>
<td>279,241</td>
<td>367,246</td>
</tr>
<tr>
<td>Total expenditures</td>
<td>$4,555,746</td>
<td>$2,780,686</td>
<td>$5,266,332</td>
</tr>
<tr>
<td>Annual expenditures per capita</td>
<td>$55.93</td>
<td>$39.65</td>
<td>$54.84</td>
</tr>
<tr>
<td>Total operating income</td>
<td>$4,166,500</td>
<td>$3,034,409</td>
<td>$5,086,655</td>
</tr>
<tr>
<td>Population of legal service area</td>
<td>81,450</td>
<td>70,089</td>
<td>96,037</td>
</tr>
</tbody>
</table>

\(^1\) Public Library Association (2015). Library data retrieved September 28, 2016 from Public Library Data Service (PLDS) Interactive Online Database. Averages for national and benchmark libraries are not directly comparable across categories due to inconsistent availability of data provided to PLDS.

\(^2\) Benchmark Libraries: Ames, Iowa; Bentonville, Arkansas; Bloomington, Illinois; Boulder, Colorado; Central Arkansas, Little Rock, Arkansas; Champaign, Illinois; Columbia, Missouri; Denton, Texas; Lawrence, Kansas; Manhattan, Kansas; Rogers, Arkansas; Springdale, Arkansas; Stillwater, Oklahoma; Urbana, Illinois.

\(^3\) Cardholders may live outside Fayetteville city limits.

\(^4\) Holdings = Collection Size
Robert Fulbright 
Society Members

Carol and Barker Adair
Lois and Harry Alward
Denise and Gary Anderson
Susie Arnold
Mina and Les Baledge
Carol Barnett
Cathy Bass
Woody Bassett
Leslie and Ted Belden
Keith Berner
Heather Blair
Nancy and Jim Blair
Margaret Bolsterli
Barry Bostick
Ray and Brenda Boudreaux
Hope and John Bradberry
Rosemary and John Brahana
Kathryn and Howard Brill
Guendaline Broyles
Holly and Marty Bryan
Wade Burnside
Ann and Jack Butt
Randall Cale
Kathleen Carde
Sharon and John Clark
Ellen Compton
Virginia Coogan
Robert Cross
Nancy Denn
Don Deweese
Flaccus and Bruce Dixon
Nancy Dodson
Dana and Tom Dykman
Joe and Jean Fennel
Dan Ferritor
Julie and Ted Fish
Peggy and Miller Ford
Amy Herzberg and Robert Ford
Denise and Hershey Garner
Jane and David Gearhart
D.A. Gibbs
Susan and Steve Graham
Susan and Orville Hall
Jim Hammons
Robert Harris
Ann and Morris Henry
Karen Hodges
Margaret and Michael Hoffman
Cathy Hooper
Andrew Horowitz
Lois and Ezra Horton
Taylor and Tim Hudson
Anthony and Susan Hui
Pat Jahoda
Harriet and Jerome Jansma
Christine and Hot Johnson
Evelyn and Dale Johnson
Norma and Mike Johnson
Paul Johnson
Raja Kali
Susan and Kendall Keen
Nancy and John Kehn
Fern Kelsay
Mary and Tom Kennedy
Brenda and Hugh Kincaid
Missy and Bill Kincaid
Jacqueline King
Jolene and Gerald Klingaman
Vickie and George Knight
Jeff Koenig
Jessie and Roger Koepp
Jake Lamkins
Greg and Hannah Lee
Jacqui and Jim LeFler
Sarah and Robert Leflar
Oscar Leverenz
Beth Mack and David Lewis
Eileen and Michael Lieber
DeDe and Bo Long
Deborah and David Malone
April Maranto
Keely Meyer
Eunice and Frank Millet
Deeg and Bill Mitchell
Martha Morrison
Jeanine and Steven Neuse
Melinda and Bob Nickle
Nicole Olmstead
Sallie Overby
Edward Prewitt
Richard Rea
Ruth Remmel
Den Roenfeldt
Arch Schaffer
Louise and Len Schaper
Ann Schumacher
Dana and Michael Scott
Jane Scroggs
Diane and Bob Shaw
Frank and Sara Sharp
Ethel Simpson
Carolyn and Murray Smart
Mark Smidt
Ellen Smith
Irene Spalter
Julie Stenken
Sally Stone
Rebecca Summerlin
Martha Sutherland
Karen Takemoto
Nancy Talburt
Janet Titus
Bill Underwood
Anton and Teresa Ut
Brad Vester
Kathy and Ted Wade
Nancy and Bill Waite
Ann and Conrad Waligorski
Willard & Pat Walker Charitable Foundation
Jim and Jo Ann Wardein
Joan and John Watkins
Tawana and Leon West
Margaret Whillock
Jordan Williams
Mary K. and Jim Williams
Pattie and David Williams
Judy and Duane Wolten
Juana Young
Ann Marie Ziegler

Fayetteville Public Library Gifts

Grants, Books, and Sponsorships
Arkansas Arts Council
David and Pam Parks
Fayetteville Montessori School
Fayetteville Public Education Foundation
Fayetteville Public Schools
FINRA Investor Education Foundation
First Security Bank
Friends of the Fayetteville Public Library
David and Deborah Malone
Northwest Arkansas Economic Development District
Schmeiding Foundation
Walton Family Foundation

Employee Match Contributions
Boeing Company
Cioxo Company Foundation

National Endowment for the Humanities Campaign
Garrison Asset Management
Willard and Pat Walker Charitable Foundation, Inc

Memorials and Honorariums
In honor of Jim Blair
In memory of Cathy Cone Boyd
In memory of Helen Brannan
In memory of Phil Cotterman
In memory of Dr. Larry Horn
In memory of Chris Knight
In memory of Pat Page
In memory of Dog Tootie
In memory of Kay Trumbo
In memory of Ruth Vickers
In memory of Dr. Carl Williams

Friends of the Fayetteville Public Library

LIFETIME MEMBERS
Kim and Janie Agee
Harry and Lois Alward
Juan Carlos Balda
Arthur Beeghly
Ted and Leslie Belden
Bryan and Lauren Benafiel
Dick Bennett
Bob and Patty Besom
Jan, Greg and Trish Blair
Jeanette Blair
Jim and Nancy Blair
Dave and Marian Bolen
Catherine Boyd
Jessie Broadfoot
Guy and Ellen Brown
Frank and Gen Broyles
Vince and Terri Chadick
Janie Chambers
Bill and Connie Clark
John and Sharon Clark
Charlie and Leaann Collins Family
Joe Copeland
Sid and Rita Davis
Jim and Anne de Noble
Gayle Deaver
Janet Flaccus and Bruce Dixon
Genie Donovan
Jack Edmiston
Dan and Patsy Ferritor
David and Andrea Fournet
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Helene Furst
Linda Gaddy
Dan and Margot Ganster
Hershey and Denise Garner
Gretchen Gearhart
Mort Getleman
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Orville and Susan Hall
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Kim Harington
Jerry and Kay Trumbo Havens
Malcolm and Ellen Hayward
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Marty and Marjorie Hurlbut
Pat Jahoda
Jerome and Harriet Jansma
Greg and Brenda Jones
Gerald and Elizabeth Jordan
Hannah Karnbach
Virginia King
Eric and Elizabeth Knowles
Jake Lamkins
Oscar and Marjorie Leverenz
Winnie McDonald
David and Deborah Malone
Karen McDonald
Thomas and Lois Miller
Hugh and Donna Mills
Wesley and Patricia Murtishaw
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Geoffrey and Leslie Oelsner
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Louise Painter-Bowles
George Patterson
Fran Pearson
Donald and Kathryn Pederson
Donnie and Linda Porter
Sussannah Porter
Anne Prichard
Roy and Norma Reed
David and Cathy Rew
Maylon and Becky Rice
Earle Rudolph
Len and Louise Schaper
Tim and Judy Schatzman
Bill and Mary Jo Schneider
Jim and Jane Scroggs
Phil and Mary Alice Serafini
Frank and Sara Sharp
Ken and Maureen Shireman
Ellen M. Shively
Steve and Judi Singleton
Mark Smidt
Ellen Smith
Ken Smith
Steve and Lindsley Smith
Walter Smith
Nancy Stiglets
Porter and Sally Stone
Cyrus and Martha Sutherland
T. L. Foundation
Jim and Lynette Terrell
Michael H. and Jeanne Thomas
Bill and LeAnn Underwood
John and NONA Vinzant
Bill and Nancy Waite
Conrad and Ann Waligorski
Carolyn Walton
Karen Wavering
James and Mary Jo Wickliff
Bruce and Laura Wilkins
Pat Walker
Fern Younkin

MEMBERS

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Dodie Angulo and Kitty Sanders
Carolyn Banks
Mark and Mimi Blackwood
George and Betty Blyholder
Mary Branton
Richard and Peggy Bunn
Dr. Charles and Sherlyn Cale
Monetha Calvert
Virginia Coogan
Carolynn Denson-Gates
Georgena Duncan
Carol Essen
Ty Goode
Jim and Janet Gorman
Steve and Susan Graham
Elizabeth Howick
David Joliffe
Emily Kaitz
Raj and Jaya Kilambi
Bill and Missy Kincaid
Bettie Lu Lancaster
Paul and Maxine Leblanc
Keith and Rosemary Lusby
April Maranto
Duncan and Margot Martin
Harold and Catherine McDuffie
Paul and Mary Lou McLeod
Robert and Dorothy Meuleners

Shannon Mitchell
Lucas and Janet Parsch
Jack and Judy Perkins
Jeffery Pitts
Paula Prescott
Kim Ratliff
Susan Raymond
Trina Riddle
Rick and Janet Roessler
Georgia Ross
Mary Sanders
Ernst Schrader
Judy Sigmon
Murray and Carolyn Smart
Jerie Smith
Susie Stewart
Ruth Stock
Sarah and Brian Thompson
Mary Katherine Williams
Jeanie Wyant
Lynn and Melissa Yandell
Floy York
Ann Marie Ziegler

Volunteer Speakers
and Performers

Alpha Sigma Chi
Layne Anderson
Jess Anthony
Betina Arellano
Arkansas Dentistry and Braces
Avi Arsaga
Abby Burnett
Chinese Association of NWA
Chinese Students and Scholars Association
Community Creative Center
Randi Cruz
Xochitl Delgado
Steve Dunlap
Tim Ernst
Fayetteville Sequoyah Kiwanis Club
Michael Felix
Larry Foley
Andrea Fournet
Anna Kay Frueauff
Julie Gehrki
Jennifer R. Haak
Ryan Hale
Elizabeth Hill
J.B. Hogan
Suzie Jenkins
Kyle Kellams
Berni Kurz
Scarlett Lewis
MedExpress
Katie Moffat
Kelly and Donna Muhrer
Melanie Palmer
Casey Prock-Blakeman
Tian “Katherine” Ran
Lena Reagan
2015 Highlights Calendar

April 10: Fayetteville Public Library welcomed Pulitzer Prize winner Bob Woodward to the library. Woodward was hosted in partnership with the University of Arkansas Lemke Department of Journalism.

April 11: Fayetteville Public Library hosted the first-ever Young Meteorologist Weather Festival through a partnership with PLANITNOW and the National Weather Service. The program provided a variety of activities designed to teach kids and families about severe weather.

May: The library concluded Saving Money Makes Cents, a series of financial classes funded by a grant through the FINRA and the American Library Association. Nearly 2,000 people attended programs dating back to 2013.

May 19: The Long Term Revenue Committee made recommendations to the Board of Trustees on how the library could reduce expenses and raise revenues to prevent future budget shortfalls. Recommendations included a personnel freeze, reducing DVD checkouts and raising fines and fees.

May 30: The library kicked off Summer Reading Club with activities and events for the whole family. Nearly 20,000 people attended programs during the summer, more than in any previous year.

July: Artist Leilani Law began an artist-in-residence program at the library with a variety of classes for both children and teens. The program, funded through a grant from the Arkansas Arts Council, included eight weeks of programs and afterschool workshops.

October 7: Two-time Newbery Medal-winning author Lois Lowry was the keynote speaker at the third annual True Lit festival. The program, attended by nearly 900 people, was the largest single program ever held inside the Blair Library.

November 6: The library hosted Warren St. John, author of Outcasts United, for the Gathering of the Groups. St. John’s appearance was held in conjunction with the University of Arkansas’ One Book, One Community initiative.
David Moore
Barbara Moore
Janna Morse
Jane Morton
Cassady Murray
Kristin Musgnug
Anshuman Nandy
Diana Neel
Steven Neuse
Tabitha Novotny
Madeline Olander
Nicole Olimstead
Meagan Olsen
Sallie Oberbay
Emery Parry
Janine Parry
Laura Pasley
Stephen Pierson
Rachel Pope
Donnie Porter
Casey Prock-Blakeman
Clay Pruitt
Megan Pruitt
Marie Rapert
Kim Ratiff
Pam Redfern
Zoe Reif
Kayla Reuter
Maylon Rice
Joyce Richards
Carleen Ringgenberg
Satouri Robins
Skip Rowland
Lia Rubinelli
Brandon Rush
David Russell
Mike Russell
Guillermo Sanchez
Debbie Santeford
Tim Schatzman
Ann Schumacher
Marti Sharkey
Grant Shaw
Kinzie Shepherd
Ethel Simpson
Ethan Smith
Jill Smith
Nancy Smith
Caroline Srygle
Pam Stockland
Jayde Stratton
Willow Stratton
Sue Thompson
Marianne Tullis
Christina Twardowski
Anton Uth
Sophia Vincent
Shoon Wai
Abigail Walker
Deanna Walker
Peggy Werner
Mary Jo Wickliff
Hermine Wilkins
Angelika Will
Allie Williams
Jessica Williams
Rhoda Woods

7UP
Chloe Biermann
Izabella Burfeind
Alison Byars
Katie Drake
Ruth Duncan
Kayla Eisenhart
Renee Farinet
Ella Flesher
Zoe Gomory
Janet Gorman
Kate Gosnell
Bailey Griggs
Samuel Gurel
Sara Hardcastle
Anna Herndon
Caitlyn Jacobs
Bella Kieklak
Laura Minton
Maddie Minton
Elia Moss
Devon Mullins
Margaret Mullins
Moody Russ
Autum Ruth
Alaina Sisson
Fiona Stewart
Charlie Szalanski
Abigail Thompson
Melanie Troillet-Baker
Mia Walker

Teen Advisory Board
Divinika Buckle
Marilyn Burdette
Jennifer Cale
Morgan Gurel
Morgan Heflin
Cindy Mao
Tabitha Novotny
Clay Pruitt
Megan Pruitt
Zoe Reif